



COMPANY OVERVIEW

Apple Agrotech Pvt. Ltd. incorporated in 2010, is one of the leading pulses producing company, grown with the strong support and guidance of **Mr. Kuldeep Naresh Bothra**. With an experience of over 15 years of delivering quality consumables in retail food industry with our sister concern-“**KALPTARU**”, we assure best quality supplies, processed through natural practices and cleaned through world class imported sortex machinery.

We take pleasure in introducing ourselves as a prominent name in pulses industry- highly trusted for its quality and fair business dealing, located in **Bikaner (Raj.)**, famous for bikaneri bhujia, namkeens.

We deal in the manufacturing and processing of moth mogar & variety of spices .Our commitment and dedication, has given us a unique position in the market. Along with this our wide network throughout India for fine agricultural commodity sourcing and years of expertise in the field keeps us ahead of all the agricultural traders in the country.

VISION

As a leading quality manufacturer in the market, our vision is to expand nationally and be recognized for best services.

MISSION

To be a benchmark in the food processing industry in terms of quality, technology, innovation and servicing.



WHY PARTNER WITH US-

- ✓ Over three decades of experience in the industry.
- ✓ Superior technology to maintain taste and texture of the grains
- ✓ Strong focus on quality and hygiene, with minimal human contact
- ✓ Superior packaging for convenience and brand awareness.

While understanding the parameters of being a part of the food industry, our company has strict Quality Assurance/ Quality control standards efficient R&D, and reliable procurement and logistics, where we sustain the highest standards set by our company as a whole.

OPERATIONS

Production Facility-

We have a complete in-house spices and food solution facility which enables us to provide the best of quality in all our supplies. Our production site is located in Khara, in the outskirts of Bikaner. We operate with a fully mechanised plant with a tentative capacity of 50 tons per day. The company has always been proactive to adopt the latest technology and this has been the major factor in contributing to our success.



PROCESSING TECHNIQUE-

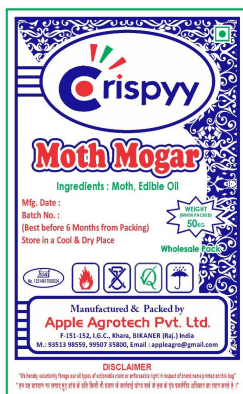
With the most sophisticated and latest equipments, backed by a team of experience professional, we take humble pride in being the best in food processing industry. Some of the commonly used methodology includes-

- ✓ 100% manual sorting- to ensure that the grains are free from any foreign matter
- ✓ De-stoner and gravity separator- helps in reducing dust particles and stone pieces
- ✓ Hot air oven drying –helps in controlling the moisture
- ✓ Low temperature grinding-helps in maintaining the nutrient value and true taste of the grains
- ✓ Blending- it ensures uniform product profile



PACKAGING-

We deliver our products in our regd. trademark i.e. GREEN APPLE packed according to market standards i.e. in 50/30 kg. bags.



QUALITY ASSURANCE-

Apple Agrotech believes in complying with the law and regulation to provide products, that are safe and of highest quality **We have been honoured with CRISIL RATING, for our performance.** To attain uncompromised superior quality we undertake the following –

- ✓ Superior quality and service- we ensure the quality of our products is as per customers' expectation and we always strive to delight them with our support services.
- ✓ High quality ingredients from consistent sources- We deliver standardized quality products to the customers. We procure our raw material directly from farmers that guarantee our customers of our authenticity.
- ✓ Continuous process involvement-we focus on innovation to enhance our efficiency in our business operations, enabling us to attain cost reduction and deliver high quality services. All our products undergo stringent quality checks at every stage of production that further assures our quality.
- ✓ In brief we assure the following advantages :-
- ✓ **Low Moisture:** Our pulses have the minimum moisture content in the packaging of bags which ensure that you get the best pulses product in the market (you don't pay for water, you pay for the product).
- ✓ **Indian origin :** All our raw material are 100 % Indian and natural which is finest in taste we never use to add flavour or colour to our products.
- ✓ **Consistent Quality:** Over the year we have managed to sustain and deliver a very high standard of agriculture products. We are determined towards maintaining these quality parameters for all our products.



OUR LEADING CLIENTS-

It is a matter of pride, prestige and privilege for us, to deliver our services to the world's largest food companies-

- Haldiram Snacks Pvt. Ltd. Noida
- Haldiram Manufacturing Co. Pvt. Ltd. Gurgaon
- Haldiram Foods International Pvt. Ltd. Nagpur
- Bikaji Foods International Ltd. Bikaner
- Sunshine Food Products Pvt. Ltd. Bikaner
- Laxmi Snacks Pvt. Ltd. Tundel Gujrat
- Bikanerwala Foods Pvt. Ltd. New Delhi
- Shriram Papad Pvt. Ltd. Bikaner
- Annkoot Food Products Jodhpur
- Sanwaria sweets Pvt. Ltd. Jaipur

CONTACT US AT

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